

WASHINGTON STATE APPLE BLOSSOM FESTIVAL

2024 ROYALTY SELECTION

Pageant



Sponsored by
CASHMERE VALLEY BANK

SATURDAY, FEBRUARY 10
At the Numerica Performing Arts Center

ACCOMODATIONS BY
HILTON GARDEN INN WENATCHEE

BROADCASTING BY
NCWLIFE CHANNEL

PROGRAMS PRINTED BY





BETSY GOMEZ-AVILES

Daughter of
ALBERTO GOMEZ
& CELINA AVILES



JENISSA HEPTON

Daughter of
TIFFANY & BRAD SAVAGE
AND JEFF & HEATHER HEPTON



SAMANTHA DODD

Daughter of
GREG & KAREN DODD



DANIA CUEVAS SANDOVAL

Daughter of
JOSE LUIS
& MARÍA ADRIANA CUEVAS



CATELYN SHEARER

Daughter of
JIM & CHRISTY SHEARER



ELLA STIMMEL

Daughter of
TAYLOR & LEAH STIMMEL



LEXIE FENNEL

Daughter of
DAVE & HEATHER FENNEL



AVA PORTER

Daughter of
KRISTY ALLEN
AND SEAN & SHELBY PORTER



LAUREL PATTERSON

Daughter of
LIBBY HICKMAN
AND CARL PATTERSON



ESTY GONZALEZ

Daughter of
JUAN & CRISTINA GONZALEZ

ROYALTY CHAPERONE, CECI WOOD

Ceci's involvement with the festival began over 30 years ago when she married into a family that had a deep passion for Apple Blossom. Since then, she has become increasingly involved and is now spending her second year as a royalty chaperone. She is grateful for the opportunities that the festival has given her to connect with others. Outside of her involvement with the festival, Ceci works as the Volunteer Customer Service Manager at Confluence Health. Through her work, she has witnessed the positive impact that volunteering can have on both individuals and the community as a whole. In her free time, Ceci enjoys spending quality time with her family. She also enjoys reading, gardening, and traveling. Alongside her husband Greg, who is known as "The Pepsi Guy," Ceci is the proud parent of three grown children and is blessed with three incredible grandchildren.



ROYALTY CHAPERONE, JAN CROLLARD

Jan represented the Wenatchee Valley as Apple Blossom Queen in 1976. She graduated from Eastmont High School and attended Wenatchee Valley College, Central Washington University and Edmonds Community College. After 11 years in Edmonds, a job opportunity brought she and her husband Dave, (just celebrated 45 years of marriage!) back to the Wenatchee Valley. Jan worked as a Medical Assistant for Orthopedic Surgeons in Edmonds and 25 plus years in Oncology at Wenatchee Valley Clinic. They have 3 sons and 7 grandchildren. Jan enjoys staying active gardening, golfing, hiking and fishing. Most of all she enjoys spending time with family and friends. Jan looks forward to giving back to this amazing community we get to call home!



Photography



Makeup

ALICIA TURNER
(Alicia Turner Hair Designs)

Hair

KRISTI MAYER, SUSIE RODRIGUEZ

FEATHERED SALON

Pageant Judges

JEN MUELLER

FROM ISSAQUAH, WASHINGTON

Jen Mueller is an Emmy-award winning producer and sports broadcaster. She just completed her 15th season as the Seattle Seahawks sideline radio reporter and has been a member of the Seattle Mariners television broadcast team on ROOT SPORTS for 17 years. Jen specializes in building relationships, delivering meaningful content in short bursts from the sidelines and dodging Gatorade baths during post-game interviews. Throughout her 23-year career she has been on the sidelines of NFL, NBA, MLB, NHL, WNBA and college football and basketball games. Jen was honored for her work in the industry in 2022, as the recipient of the Keith Jackson Media Excellence Award presented by the Seattle Sports Commission. In addition to her work on the sidelines, Jen is established as a business communication expert and the founder of Talk Sporty to Me. She delivers keynote presentations that motivate and inspire. Jen works with companies that want to level up their communication skills and provides actionable conversation strategies based on her locker room experiences and interviewing skills. You could say it's an outside the box approach. Jen would call it thinking outside the box scores and she's outlined her approach in the three books she's published. Jen is also the executive producer, host and creator of "I Cook, You Measure" a YouTube cooking show that's part cooking instruction, part entertainment and all about connecting over food and wine. And none of this was on her radar when she graduated from Southern Methodist University in 2000 with degrees in Broadcast Journalism and Public Policy.

NATE FULTON

FROM YAKIMA, WASHINGTON

Nate is Managing Director of Specialty Practices for Marsh McLennan Agency (MMA) Northwest. He oversees the business activities of the Agribusiness, Construction, Health Care, Surety and Transportation divisions which encompass 50% of the overall business insurance for MMA in Washington, Oregon, Idaho and Montana. He and his team focus on service the complex risk management and insurance needs of businesses in our region. Nate also co-leads the National Agribusiness Practice for Marsh McLennan Agency across the US which in aggregate serves over 4,000 clients in the Agribusiness sector. Prior to his career in the insurance industry, he worked in the banking and public accounting industries. He is also the boys tennis coach for West Valley in Yakima and very proud of their back to back undefeated seasons and district championships. He is a third generation Washington Husky and earned his economics degree from UW in the late 90s. More recently, he completed his Masters of Business Administration from Eastern Washington University. He lives in Yakima with his wife Erin of 24 years and their 16 and 18 year old sons Axel and Magnus and their beloved chocolate lab - Princess Leia. In his spare time, he loves hiking, travelling, barbecuing, reading, golf, tennis and rooting for the Huskies, Seahawks and Mariners.

MARISSA DUNN

FROM NACHES, WASHINGTON

Marissa is the Mountain West Director of Advocacy for Vertex, a rapidly growing Biotech company based in Boston, working remotely and overseeing 10 states. Her work involves collaboration with patients dealing with rare diseases, policymakers, and healthcare professionals. Marissa played a pivotal role in launching the Rural Rare Disease Community Project, connecting individuals with rare diseases in rural areas. She has held leadership roles, including President of the Junior League of Yakima, and currently serves as the Board President for the Wellness House of Yakima, a local non-profit. Marissa is a University of Washington graduate with degrees in Communication and Social Sciences, specializing in Law, Politics & the Economy. She also completed graduate education courses at Boston University. Marissa resides on a pear orchard in Naches with her husband Kailan Jr. and their two daughters, Lola and Georgia.

MIKE EGAN

FROM NEWCASTLE, WASHINGTON

Mike is the Senior Director of Microsoft's TechSpark team. This civic initiative is aimed at fostering greater economic opportunity and job creation through partnership with communities across the nation. Mike has been with the Microsoft Corporation for over 24 years, and previously served as the Director of Corporate Affairs. He's been responsible for the company's external and political engagement, management of the Microsoft Political Action Committee, and hosting of dignitaries and leaders to the Microsoft headquarters in Redmond, Washington. Mike previously worked in Congress, serving as the Legislative Assistant to U.S. Senator Patty Murray and Congressman Norm Dicks in Washington D.C. 1990-1999, before joining Microsoft's Corporate, External and Legal Affairs Department. Mike was raised in Puyallup, Washington, was the state's debate champion and graduated from the University of Washington, where he was elected the school's Student Body President and served on the University's Board of Regents. Mike has served on the Board of Directors for the University of Washington Foundation, the Good Samaritan Multi-Care Hospital, the University of Washington-Tacoma, the Washington State Fair Foundation, YMCA Youth and Government, the Washington Council for International Trade, and served recently as President of the University of Washington Alumni Association. Mike, his wife Karyn, daughter Mabel-15 and son Jack-12 reside in Newcastle, Washington.

KATE BERNHARDT

FROM LOS ANGELES, CALIFORNIA

Kate is a Marketing Director for Apple TV+ where she oversees film campaigns and strategic partnerships for Apple Original Films including The Family Plan starring Mark Wahlberg and Ghosted starring Chris Evans. Prior to Apple she served as a Communications Executive at United Talent Agency working with film, television and corporate clients. She grew up in Burlington, Vermont where she spent all of her free time ski racing before attending Syracuse University and studying Television, Radio, Film. Before graduating college she interned for Martha Stewart in New York City working in the kitchen to engineer original recipes with Martha's chefs and create original recipe videos. Kate also spent a summer interning for Bravo, finally fulfilling her dreams to work with Andy Cohen and experience the Real Housewives up close and personal. Now after living in Los Angeles for almost seven years, Kate spends her free time playing far too much golf, trying out new restaurants and enjoying time with friends.

Pageant Judging Process

PANEL INTERVIEWS
MORNING JUDGING, 30%

ONE-ON-ONE INTERVIEWS
AFTERNOON JUDGING, 30%

PAGEANT
EVENING JUDGING, 40%

Scholarships & Awards

A total of \$31,000 in scholarship is awarded Pageant Night. Each year, the Top Ten Candidates and Royalty do a wonderful job serving & representing not only our community, but the entire Wenatchee Valley and Washington State.

QUEENS SCHOLARSHIP

PROVIDED BY THE WENATCHEE APPLARIANS

The Queen chosen to reign over the Washington State Apple Blossom Festival will receive a \$10,000 scholarship.

PRINCESSES SCHOLARSHIPS

PROVIDED BY THE APPLE BLOSSOM FESTIVAL ROYALTY SCHOLARSHIP FUND

Each Princess selected will receive a \$5,000 scholarship.

REMAINING SEVEN CANDIDATES SCHOLARSHIPS

SPONSORED BY PATTI AND GARRY SPARKS, THE FLOOR FACTORY

Each of the remaining seven candidates will receive a \$1,000 scholarship.

MOST PHOTOGENIC AWARD

SPONSORED BY PARSON'S PHOTOGRAPHY

The recipient of this award was the most relaxed, comfortable, and natural during her photo session. The Participant chosen for the Photogenic Award will receive in-kind Photography and Beauty Services, valued at \$1,000.

CONGENIALITY AWARD

SPONSORED BY HANKINS TIBBITS LAW FIRM PLLC

The Congeniality Award is voted on by the Ten Candidates to show their appreciation to the girl among them who has exemplified the attributes of kindness and friendliness and has also given personal support during the past few weeks. The participant chosen for the Congeniality Award will receive a \$1,000 Scholarship.

COMMUNITY INVOLVEMENT AWARD

DONATED BY LOCAL STATE FARM AGENTS

Selected by an independent scholarship committee, the recipient of this award has excelled in activities, volunteer opportunities, and work experience in our community. The participant chosen for the Community Involvement Award will receive a \$1,000 Scholarship.

ACHIEVEMENT AWARD

SPONSORED BY DAVIS ARNEIL LAW FIRM

Selected by an independent scholarship committee, this award is based on outstanding GPA, school activities and club and school awards. The participant chosen for the Achievement Award will receive a \$1,000 Scholarship.

MOST ORIGINAL SPEECH AWARD

SPONSORED BY KOTTKAMP, YEDINAK & ESORTHY

This award is based on creativity, originality, and delivery of the candidate's speech pertaining to the topic they were given. 55% of the total vote will be given to the 5 out-of-town judges, and the remaining 45% will be given to the audiences during Selection Night Intermission. The audience vote includes the Selection Night audience and the NCW Life audience. The winner will receive a \$1,000 Scholarship.

SCAN THE QR CODE TO ACCESS THE VOTING PLATFORM
& VOTE DURING INTERMISSION!



Top Ten & Royalty Sponsors

ABBY'S PIZZA	Top Ten Dinner
AMERICAN SHOE SHOP	Shoes For Royalty
ANNA'S CREATIONS BRIDAL BOUTIQUE & TUXEDOS	Discount For Top Ten, & Donations Of Gowns For Royalty
AUT-TO MOCHA	Gift Cards For Royalty & Staff
BC WINDOW CARE LLC	One-Time Window Cleaning For Queen's Home
BOB'S CLASSIC BRASS & BREW	Lunch For Junior Royalty Announcement & Etiquette Dinner
BORSA BELLA DESIGN CO. - MELISSA WISEN	Purses For Royalty
BUTTON JEWELERS	Designer Jewelry For Royalty
CLASSIC ONE EAST CLEANERS	Dry Cleaning For Royalty
COLLINS FASHIONS	Outfits For Royalty
COLUMBIA FRUIT PACKERS INC	Hats & Goodies For Top Ten
CRUNCH PAK	Sliced Apples
FEATHERED HAIR SALON	Hair for Top 10 @ Pageant, & 2024 Royalty
FRED MEYER	Clothing & Accessories For Royalty
GARLINI'S NAPOLETANA	Goof-Off Party for Top 10 Candidates
GRAYBEAL SIGNS	Royalty Vehicle Decorations
HEAVEN'S BEST CARPET CLEANING	One-time "Queen's Special" & "Chaperone's Special" Carpet Cleaning
HILTON GARDEN INN WENATCHEE	Top 10 & Pageant Judges Accommodations
JCPENNEY	Outfits For Royalty
JEFF & BRIGED CHVILICEK	Crown Boxes For Royalty
JUVOLIT PERMANENT JEWELRY	Permanent Bracelets for Royalty
LIBERTY ORCHARDS	Aplets & Cotlets
MACY'S	Personal Styling/Shopping & Outfits For Royalty
MAURICES	Outfits For Royalty
MELA COFFEE ROASTING COMPANY	Gift Cards For Preliminary Candidates & Royalty
PERFORMANCE FOOTWEAR	Shoes For Royalty
REAL BEAUTY - DIANA LORD, TRISHA FIELD, FIONA LAWRENCE	Nails For Top Ten & Royalty, & Top 10 Lessons
ROBIN STONE	Handmade Trading Card Holders
SANGSTER MOTORS, INC	Royalty Vehicle
SEW RITE ALTERATIONS - DIANE RITTER	Queen's Robe & Alterations For Royalty
SWEETHEART BRIDAL	Discount Offered For Top Ten Gowns
TVETEN DENTAL CARE	Electric Toothbrushes For Royalty
WILD HUCKLEBERRY	Outgoing & Incoming Royalty Brunch
WEINSTEIN BEVERAGE CO. PEPSI-COLA OF WENATCHEE	Trading Cards & Outfits For Royalty
WENATCHEE CONVENTION CENTER	Conference Rooms
WENATCHEE DENTAL	Discount On Teeth Whitening For Royalty
WENATCHEE DOWNTOWN ROTARY	Tiaras For Royalty
WENATCHEE GOLF & COUNTRY CLUB	Top 10 Etiquette Dinner
WENATCHEE RACQUET & ATHLETIC CLUB	Top 10 Yoga Class & Memberships For Royalty
WENATCHEE WILD	Top 10 Hockey Game Hospitality & Gifts
WORX OF WENATCHEE VALLEY	Shirts & 1-Year Memberships For Royalty

Thank You to all of these individuals & businesses who donate to our Royalty Program!

Appreciations

WENATCHEE CENTRAL LIONS CLUB CREW

Thank you Wenatchee Central Lions Club for directing the Pageant for over 60 years

LION'S CLUB PRESIDENT	Stephanie Musser
MASTER OF CEREMONY	Alex Haley
PAGEANT DIRECTOR	Lori Reed
STAGE MANAGER	Gavin Gahringer
TECHNICAL DIRECTOR	Christine Jahr
STAGE RUNNER	Karlee Stanford
HOUSE MANAGER	Susan Mullen
DRESSERS	Dianne Cornell, Amy Evitt, Lyn Kelley, Stephanie Musser & Tina Thornton
SECURITY	Shelley Costello, Gordon DeKraai, Mark Gahringer, Al Hunter, Mike Hammer, Charlotte Hunter, Janice Latwell, & Jim Ottosen
CANDIDATE SECURITY	Amy Moubray
VIDEO PRESENTATION & PHOTOGRAPHY	Linda Herald, & NCWLIFE Channel
VOICEOVERS	Jen Mueller

STAGE & SOUND CREW

Thanks everyone, we couldn't do it without you!

HOUSE SOUND, LIGHTING & SET DESIGNER	Mike Locke - Numerica Performing Arts Center
NUMERICA PERFORMING ARTS CENTER CREW	Emma Banker, Kylee Boggs, & Sam Talbot
BROADCASTING	Julie Kuntz, & Grant Olson with NCWLIFE Channel

ENTERTAINMENT

CHOREOGRAPHY	Melissa Port - Fabulous Feet Dance Studio
OPENING NUMBER DANCERS	Lily Arend, Goldyn Carlson, Riley Collins, Emma Heminger, Narely Landin, Ashlyn Leddy, Alexa Lippert, Annabelle Lodge, Henry Mott, Mollie Mott, Sophie Mott, Izabella Snell, Allie Thompson, Alyssa Tousciuk, Anna Wallace
SERENADE DANCERS	Riley Collins, Ashlyn Leddy, Mollie Mott, Sophie Mott
CANDIDATE ESCORTS	Max Ivarra (W), Andrew Mathena (E), Alex Quintero (W) & Terrell Shaw (E)

A SPECIAL THANKS

To the following people and businesses for helping with the Top Ten & Pageant

DIRECTOR GENERAL	Craig Field
BOARD OF DIRECTORS	Brad Bozett, Kathy Campbell, Mary Castro Ann, Wendy Focht, Gavin Gahringer, Christine Jahr, Rebecca Maloney, Shayne Rennie, Elliott Salmon, Megan Sand & Curt Ulrich
APPLARIAN CHANCELLOR	Mary Ann Castro
HIGH SCHOOL ROYALTY ADVISORS	Debbie Wirth (E) & Kate Anderson (W)
SET FURNISHINGS	Nancy's Party Rentals, Town Toyota Center, Dave and Shayne Rennie & The Numerica PAC
JUDGES TABULATION	Steve Neher - Cordell, Neher & Company, PLLC
AWARD PLAQUES	Haglund's Trophies
FLOWERS & ROYALTY BOUQUETS	Apple Blossom Floral
TUXEDOS FOR ESCORTS, ALEX HALEY & GRANT OLSON	Anna's Creations Bridal Boutique & Tuxedos
OFFICIAL BEVERAGE	Weinstein Beverage Co. Pepsi-Cola of Wenatchee
BUSINESS ETIQUETTE & TIME MANAGEMENT SESSION	Meaghan Vibbert
ETIQUETTE SESSION	Coreen Tilly & Ann Deal
INTERVIEW OUTFIT CONSULTATION	Siobhan Fryhover
FORMAL GOWN ALTERATION CONSULTATION	Kelly Atwood & Connie Morris
PUBLIC SPEAKING & SPEECH SESSIONS	Karen Wade & Kevin Fenton
SPEECH PRESENTATIONS	Kevin Fenton & Kevin McKee
PRESS & MEDIA	Eric Granstrom with NCWLIFE Channel
NUTRITION & WELL-BEING SESSION	Dena Halle
COLOR ANALYSIS	Christine Jahr
PRESENCE LESSONS	Amy Moubray & Meaghan Vibbert
MOCK PANEL INTERVIEWS	Kathy Campbell, Craig Field, Siobhan Fryhover, Gavin Gahringer & Coreen Tilly

105TH WASHINGTON STATE
APPLE BLOSSOM FESTIVAL

"Join Every Minute Of It"



After Coronation, please head to the lobby for a reception to congratulate the candidate you came to support and meet the 2024 Royalty!



Join us for Festival 2024
APRIL 25-MAY 5

WWW.APPLEBLOSSOM.ORG

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