105th Annual Washington State Apple Blossom Festival





OFFICIAL SOUVENIR PROGRAM • APRIL 25-MAY 5, 2024 WENATCHEE AND EAST WENATCHEE, WA

APPLEBLOSSOM.ORG







Welcome to Apple Blossom 2024

April 25th thru May 5th

Queen Ella Stimmel

Welcome to the 105th Washington State Apple Blossom Festival! Princess Lexie, Princess Jenissa, and I are so excited to invite you to join us as we are "Lovin' Every Minute Of It!" Our beautiful valley will be blooming with gorgeous colors and scents, and with that comes the Apple Blossom Festival! So much time and effort goes into making Apple Blossom happen and we are so grateful to our sponsors and this community for supporting us and this fantastic Festival! There is so much to look forward to during this time. Join us at the



Food Fair where you can enjoy yummy treats from over 20 vendors ... make sure to try Princess Lexie's favorite food fair snack, shave ice! Princess Jenissa is so excited for all the kids to join us for a day full of fun at the Pepsi-Cola Youth Day where you can receive trading cards from the Senior and Junior Royalty! Then head to the Funtastic Carnival and enjoy all the rides, entertainment and games! And we hope you will join us on Saturday, May 4th, for the Stemilt Grand Parade, I am so excited to see all of your smiling faces on the parade route! We are so grateful to all of you who attend this Festival! Thank you. and see you there!

Director General Craig Field

Craig Field

As we celebrate the 105th Festival, I can't help but to think back to my childhood growing up in Quincy, WA, & all of the incredible Apple Blossom memories I have; with my favorite being cruising the Wenatchee Ave. Looking back, I had no idea what it took to put on this Festival. When I started out as a Parade Marshal & helping out with Pageant 20 years ago, I knew this Valley had a truly special, longstanding-tradition. The volunteers, sponsors & our community is what keeps this Festival so successful & is the reason why Apple Blossom is 105-years old, & quite honestly, the best ever! My daughter has held banners in the parade, & my son will be participating in his first Fun Run before the Grand Parade. In addition to my Festival involvement through the years, my parents & in love have been Parade Marshale for reconverger for both see



Director General Craig Field & his wife Trisha

in-laws have been Parade Marshals for many years for both parades. These memories with my family are ones I am so grateful to have & share, & that is why this year's theme is "Lovin Every Minute Of It", because we love our community & we love being together while serving our community. I invite you to come & experience this long standing tradition of community, fun & memories with us. It has been an honor serving as the Director General & I can't wait to see all of you at the Parades & in the Beer Garden!

Applarian Chancellor Mary Ann Castro

Mary Ann Castro

First Gentleman Ignacio & I are so excited to represent the Wenatchee Applarians in celebration of our 65th Anniversary, "Lovin' Every Minute Of It" with the Apple Blossom's 105th Festival! Together with Director General Craig Field & wife Trisha, we look forward to creating many new memories & friendships, & we welcome you & your family to experience the cherished traditions of the Apple Blossom Festival & celebrate our Valley during spring-time! As the Official Hosting Organization of the Wenatchee Valley, the Applarians proudly provide a \$10,000 scholarship to our Apple Blossom Queen. In addition, the Applarians escort the visiting floats down our Stemilt Grand Parade route, as well escort our Royalty to all Festivals throughout the Pacific NW & Canada, all while ensuring the crowd LOVES each & every Parade!



Applarian Chancellor Mary Ann Castro & First Gentleman Ignacio

The Applarians & Apple Blossom family invites you to participate in the many activities that happen during the 11-days of Festival. See you soon!



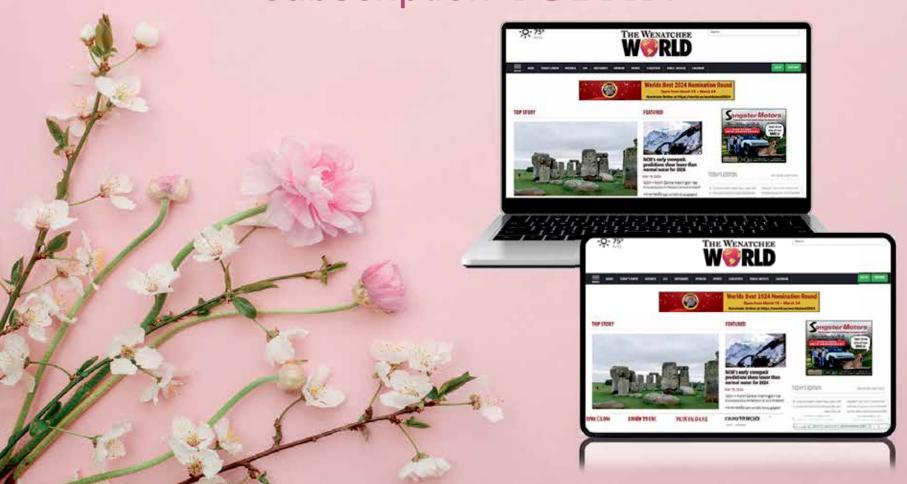


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SPECIAL THANKS TO KENASTSON PRODUCTIONS REMINDER — NO DOGS IN THE PARK APRIL 25-MAY 5, 2024 (CITY ORDINANCE, WENATCHEE MUNICIPAL CODE 5.28.090)

THURSDAY, APRIL 25

12:00 pm ABF ROYALTY WELCOME

12:10 pm CHIEF FOR A DAY

1:00 pm st. Joseph Catholic schl. Honor Choir

1:30 pm st. Paul's Lutheran school Choir



5:00 pm FRED BAUER BAND FT. CHRISSY ALEXANDER

6:30 pm WHISKY TRAIL BAND

8:30 pm DESMADRE MUSICAL





BEER GARDEN 12PM - END OF MUSIC

6:30 pm STEELSTONE

8:30 pm PREFUNC



FRIDAY, APRIL 26

12:00 pm MIKE BILLS

2:00 pm GAVIN MCLAUGHLIN

4:30 pm KEVIN JONES BAND

SATURDAY, APRIL 27

12:30 pm NATE WEAKLEY

2:30 pm WENATCHEE BIG BAND

4:30 pm 3 TRACK MIND

SUNDAY, APRIL 28

11:00 am FABULOUS FEET DANCE STUDIO

12:30 pm art 4 kidz awards & funnel cake Eating contest and scholarship Presentation

1:30 pm stage kids

2:30 pm CARLY KLEIN SCHOENING

MONDAY, APRIL 29

11:00 am PINNACLES PREP ROCK BANDS 12:00 pm FOOTHILLS MIDDLE SCHOOL JAZZ BAND 12:30 pm Pioneer Middle School Choir





BEER GARDEN 12PM - END OF MUSIC

6:30 pm STACY JONES BAND

8:30 pm JUNKBELLY





BEER GARDEN 12PM - END OF MUSIC

4:00 pm WENATCHEE VALLEY YOUTH ORCHESTRA

5:00 pm IMAGERY

7:00 pm SADDLE ROCKERS



BEER GARDEN 4PM - END OF MUSIC

1:00 pm Pioneer Middle School Jazz Band 1:30 pm orchard middle school Jazz Band

4:00 pm WENATCHEE H.S. MARIACHI PROGRAM

TUESDAY, APRIL 30

11:00 am WILDCAT JAZZ

12:00 pm EJHS AND SJHS ORCHESTRA

12:30 pm EJHS AND SJHS MARIACHI

1:30 pm EJHS AND SJHS CHOIR

4:30 pm eastmont bonga marimba

WEDNESDAY, MAY 1

11:00 am Eastmont High School Orchestra

11:30 am EASTMONT HIGH SCHOOL JAZZ BAND

12:00 pm Eastmont High School Choirs

1:00 pm Eastmont High School Mariachi

THURSDAY, MAY 2

12:00 pm whs chamber singers, vocal Jazz ENSEMBLE, HYTONES & FOURTUNE HUNTERS

1:00 pm wenatchee H.S. Chamber orchestra

4:00 pm THE BADA BINGS



8:30 pm IAN JONES

6:30 pm AARON CRAWFORD

6:30 pm LIGHT IN MIRRORS

BEER GARDEN 4PM - END OF MUSIC

BEER GARDEN 4PH - END OF MUSIC

4:00 pm RANGER AND THE "RE-ARRANGERS"

6:00 PM DANZAS MULTICULTURALES

7:30 PM MICHAEL CARLOS BAND

5:30 PM APOLLO CLUB

6:00 pm CURTIS MOORE

8:00 pm DIMESTORE PROPHETS

BEER GARDEN 4PM - END OF MUSIC

BEER GARDEN 12PM - END OF MUSIC

State Farm 5 4 1



StateFarm

FRIDAY, MAY 3

12:00 pm slingshot

2:00 pm darling productions karaoke concert 8:30 pm stompin' ground

4:30 pm EASY STREET MENS CHOIR

SATURDAY, MAY 4

1:00 pm older & wiser

3:00 pm CHRIS WARD

4:30 pm knockdowns



BEER GARDEN 12PM - END OF HUSIC

6:30 pm DYVE

8:30 pm ALTERED 90'S

State Farm 5 4 1

SUNDAY, MAY 5

11:00 am DANCE CREATIONS

12:30 pm capital elite all stars

12:45 pm GLADSONG





2:00 pm MUSIKKAPELLE LEAVENWORTH

3:30 pm AN DAIRE ACADEMY OF IRISH DANCE

What's Happening in Memorial Park

April 25 thru May 5. Bring blankets & chairs to enjoy live entertainment!

REMINDER — NO DOGS IN THE PARK APRIL 25-MAY 5, 2024 (City Ordinance, Wenatchee Municipal Code 5.28.090)

Merchandise/Info Booth

To purchase Apple Blossom gear and get any Festival guestions answered, be sure to stop by the Apple Blossom Merchandise and Information Booth in Memorial Park, located next to the Blossoms and Brews Beer Garden!



Food Vendors

Hours: 11 am – 8pm, all 11 days of Festival! (some vendors may choose to stay open later!)

Ali'i Hawaiian Shave Ice and

Lemonade

Ames Concessions

Cakes for College

D's Beans

Here We Are Concessions

(Ice Cream)

Inna's Cuisine

Kaleenka Piroshkv

Kolossus Gyros

MacDaddy

Marsalees Thai Foods

NCW Young Life Dippin' Dots

Philly BROS. Fry Guys

Shishkaberry's

Smokenhagen

Taqueria Picante

The Döner Haus

The Ramblin' Gourmet

Whites Concessions

YC Oriental Food

Zieglers Bratwurst Haus

Arts & Grafts

Hours: May 3 and 4 from 10 am -7 pm, and May 5 from 11 am -5 pm. In Memorial Park

Blossoms & Brews Beer Garden



Hours: Monday-Thursday 4pm-music ends Friday- Sunday 12pm-music ends

Cover Charges

No cover charge Mon or the last Sunday (May 5) \$2 Sunday-Thursday \$3 Fridays & Saturdays

Beer, Wine, Seltzer and Cider Prices

Tuesday-Saturday \$8,

\$5 all day happy hour Monday & Closing Day

Beer, Wine, Seltzers and Ciders from Icicle Brewing Company, Iron Horse Brewery, Odd Stock, Bale Breaker, Dru Bru, 10 Barrel, pFriem, Georgetown, Wenatchee Valley Brewery, Blue Spirits, Hellbent Brewing, Washington Gold, Union Hill, Rainier, Yonder Cider, Watercore Cider, and much more!!!!!

Partnered with









COLDWELL BANKER CASCADE REAL ESTATE

Beer Garden VIP Package \$50

Skip the lines of the Beer Garden by purchasing a VIP Package! Includes VIP Fast Pass, Beer Cup & 4 drink tokens! Pay no daily cover charge, and head straight to the entrance ... any day of Festival, at any time during operating hours! Call the Festival Office (509) 662-3616 or go online to www.appleblossom.org to purchase! Only 100 being sold



Opening Weekend

Chairs Along Parade Route

For most, it's a family tradition to get "your spot"! Here's the drill – chairs can be set out at 7:00 am on opening day of the Festival (Thursday, April 25) and can remain there the remainder of Festival, but must be removed by 7:00 pm on Saturday, May 4. Reminder that this has been a City Policy since 2013. Chairs placed along the Parade Route (from Triangle Park, down Orondo, left on Wenatchee Ave., ends @ Seventh) are banned before the start of the Festival.

TEKNIPLEX

Materials Science Solutions

Youth Parade

SATURDAY APRIL 27 • 11AM PARADE ROUTE: Starts at Triangle Park, down Orondo,

PARADE ROUTE: Starts at Triangle Park, down Orondo, left on Mission, ends at Fifth and Mission. (1.3 miles)

The Festival's Youth Parade is one of the only parades in the state to feature so many of Washington's youngsters. Over 4,000 children ages 14 and under (and some who are just young at heart) participate in this celebration!





Youth Day is always one of the highlights of the Washington State Apple Blossom Festival. Great performances and activities from over 40 local booths with free activities JUST FOR KIDS!

SUNDAY, APRIL 28 • 11:00 AM-3:00 PM Fabulous Feet Dance, Art 4 Kidz Awards, Funnel Cake Eating Contest & Scholarship Presentation, Stage Kids, Carly Klein Schoening, Wenatchee Valley Youth Orchestra • Bouncy Toys



Youth Parade Grand Marshal

Sponsored by

Larson Gross CPAs & Consultants

DARCY BRUGGMAN

Darcy grew up in the Wenatchee Valley and has contributed to our community through her love of swimming and teaching. She started swimming at age 8 with the Barracuda swim club with long time coaches Jack and Jean Davidson, attending Eastmont Schools and later graduating in 1985. She didn't have the opportunity to swim at Eastmont High School, as there was no swim program at the time. But through



her exceptional performances with her club team, she got recruited to the University of Idaho. When Darcy was getting ready to start college at the University of Idaho they cut their Women's swim program. Darcy's now husband Matt Bruggman was enrolled at Washington State University and Matt took Darcy's time to the coach at WSU. WSU took her on as a walk-on and by the end of her freshman year (85-86) she had earned a swim scholarship. She went on to swim 4 years at WSU.

In 1996 Matt and Darcy moved back to the Wenatchee Valley and started their business Plumb Perfect and Darcy taught Kindergarten at Lee Elementary. She started coaching with Barracudas until 2000, and then she and her friend Carolyn MaGee started the WRAC swim club. Darcy coached with the WRAC swim club until the Barracuda swim club transitioned into Velocity. She then helped out during the summers with Velocity. In 2014, Darcy became the Head swim coach for Eastmont High School for 9 years and was twice named "Coach of the Year". She has coached over 1,300 swimmers, multiple of whom were state qualifiers and placers and approximately 50 of her athletes went on to swim in college.

After 32-years of teaching and 27-years of coaching in 2023, Darcy made the hard decision to retire. She misses her students and athletes and would never skip a beat to reunite with them over coffee and lunch dates. Her impact on many lives continues to show through in many ways; receiving Christmas cards from her first-year students, being invited to big life events – graduations parties, weddings, baby celebrations ... the list goes on. She has an infectious personality, cares with her whole heart, and gives 110% to everything she does. Darcy isn't one to sit still and have an empty calendar, but she is learning to enjoy the slower pace of life spending quality time with her husband, mom, children and 4 grandchildren.

Youth Parade Logo Winner

Designed by 8th Grader, Eve Hunter, from the River Academy

Logo contest was opened to the talented young artists, grades K-8, in the Eastmont and Wenatchee School Districts. The logo requirements are that it be an original design, and



should reflect the Festival theme ("Lovin' Every Minute Of It") and/or the Apple Blossom Festival! Eve



received \$100 cash from Cashmere Valley Bank, and will be honored in the 2024 TekniPlex Youth Parade on Saturday, April 27. All t-shirts will be worn by Youth Parade Volunteers and will be available to purchase in the info. booth at Memorial Park.

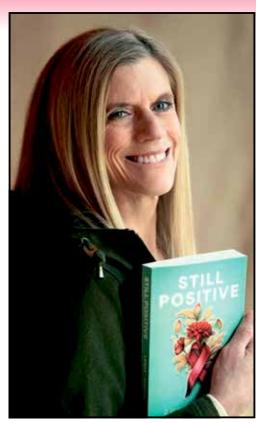
Apple Blossom Festival Grand Marshal

JULIE STIMPSON-LEWIS

Julie Stimpson-Lewis, a 40- year AIDS survivor, and mother to Grammy Award winning music producer, Ryan Lewis, was infected with HIV in 1984 but not diagnosed until the early 1990s when she was given three to five years to live. After years of silence about her disease, she found an unlikely community of friends to fight alongside and began using her story to make a difference. Her experiences as a woman living with AIDS offers insights about grief and loss, caregiving, spirituality and the importance of community in the midst of tragedy.

Thirty years later, wanting to find a way to celebrate her incredible journey, and her passion for community health, she launched the 30/30 Project to positively impact the lives of other women, girls, and families who didn't have the same access to the healthcare opportunities that she has had. The ten-year project has resulted in 30 healthcare facilities, built for 18 organizations in 9 countries, including the US and Puerto Rico. Julie has shared her story on CBS This Morning, Anderson Cooper and The Elvis Duran Show. Julie, a recipient of the Nelson Mandela Change-maker Award, has opened international conferences and been the keynote speaker at several events focused on healthcare, empowering women and uplifting communities whose voices need amplified.

Julie grew up in East Wenatchee, while her dad Dick Stimpson, was Superintendent of the Eastmont School District. Julie has so many wonderful memories of growing up in the Valley. She danced with Alene's Dance Studio for 10 years, loved hiking and fishing with her Dad, spending time at her cousins cabin in Lake Chelan and going to her olders brothers basketball and football games. She graduated from Eastmont High School in 1976. While in high school she was the drillteam (Willycats) captain, on the gymnastics team and kept stats for the baseball team, who took 3rd in state her senior year. Julie went on to attend the University of Washington, graduating in science and health education. In 2019 Julie was named the "Distinguished Alumnus" at the EHS graduation. She currently lives in Tacoma with her husband, Scott, and enjoys spending time with Ryan, her two daughters Teresa and Laura, and her six grandkids! Julie's memoir, Still Positive, was released in May 2023.





SATURDAY, MAY 4 • 11:00 AM

The cannon sounds promptly at 11am on to announce the 105th Washington State Apple Blossom Festival Stemilt Grand Parade. Bands from throughout the Northwest join with the many colorful floats and proud-stepping equestrian units to make this one of Washington's grandest parades. Dignitaries from many of the Northwest Festivals, as well as local and state legislators join in to enjoy the Greater Wenatchee Valley at springtime.

BLEACHER SEATING

Free 6-bleacher seating will be available, first-come-first-serve, in front of KPQ Studio on Wenatchee Ave! Featuring live parade broadcasting by Allie White with KW3.

PARADE ROUTE

Starts at Orondo & Fulller streets, down Orondo, left on Wenatchee Avenue, and ends at Seventh! Tune in live on NCWLife & also on LocalTel ch. 12, Charter ch. 19, Over-the-air 47.1. Live Stream (1.5 miles)

All Service Club and Community Luncheon

JEN MUELLER KEYNOTE SPEAKER WEDNESDAY, MAY 1, 2024 • NOON WENATCHEE CONVENTION CENTER

Jen Mueller is an Emmy-award winning producer and sports broadcaster. She just completed her 15th season as the Seattle Seahawks sideline radio reporter and has been a member of the Seattle Mariners television broadcast team on ROOT SPORTS for 17 years. Jen specializes in building relationships, delivering meaningful content in short bursts from the sidelines and dodging Gatorade baths during post-game interviews. Throughout her 23-year career she has been on the sidelines of NFL, NBA, MLB, NHL, WNBA and college football and basketball games. Jen was honored for her work in the industry in 2022, as the recipient of the Keith Jackson Media Excellence Award presented by the Seattle Sports Commission.

In addition to her work on the sidelines, Jen is established as a business communication expert and the founder of Talk Sporty to Me. She delivers keynote presentations that motivate and inspire. Jen works with companies that want to level up their communication skills and provides actionable conversation strategies based on her locker room experiences and interviewing skills. Jen would call it thinking outside the box scores and she's outlined her approach in the three books she's published. Jen is also the executive producer, host and creator of "I Cook, You Measure" a YouTube cooking show that's part cooking instruction, part entertainment and all about connecting over food and wine.



Open to the public.
Doors open at 11:30am and the program begins at 12 noon.Tickets are \$28 and are available online at ww.appleblossom.org, or at the Apple Blossom Festival Office. For more information, contact the Festival Office at (509) 662-3616

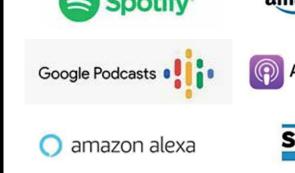
Host: Eric Granstrom with NCWLife

All Service Club & Community Luncheon Sponsored by





Explore the people, news and events that keep the Wenatchee Valley moving forward with Wenatchee World's podcast. Slices of Wenatchee brings you insights into the vibrant Apple Capital of the World three days a week. Tune in Tuesday, Thursday, and Saturday.













2024 Apple Citizen of the Year

The Apple Citizen of the Year award is chosen by leaders of the apple industry and past recipients of the Apple Citizen of the year award. This award began in 1981 to honor the roots of the fruit industry and the leaders that make the Wenatchee Valley the Apple Capital of the World.



WEST MATHISON

West Mathison was raised in Wenatchee Washington on Stemilt Hillhe is the oldest son of Kyle and Jan and has a younger brother, Tate, and sister, Susan. West attended Mission View Elementary and Pioneer Middle School, At Wenatchee High School West was the 1995 Senior Class President and played center for the Wenatchee Panthers football team. He then graduated from the University of Puget Sound and worked for Accenture, 1994 Apple Blossom Queen Heather Hopkins set West up with her best friend Courtneytheir first date was at the Windmilland they soon got married in 2003 and in 2005 West became President of Stemilt. West and Courtney have 2 sons and 2 daughters.

During Wests tenure Stemilt has grown its footprint in apples, pears, cherries and organic tree fruits and solidified its position as a tree fruit leader focused on cultivating people and delighting consumers through excellence with World Famous Fruit. Stemilt celebrates its 60th year in business in 2024.

Some milestones that have taken place in the past 19 years is the construction of multiple commercial buildings in the Olds Station area of Wenatchee, including Stemilts corporate headquarters, the Fresh Cube Distribution Center, and a soon-to-open pear packing facility. Under Wests leadership, Stemilt has developed long-term marketing partnerships with Douglas Fruit, Hansen Fruit, Peshastin Hi-Up Grower Coop, and completed mergers that helped Stemilt grow its position in pears, organic apples, and became a California cherry grower and packer. Stemilt formed a unique partnership with Confluence Health to offer all employees and their dependents access to a free, on-site health clinic. The Stemilt Family Clinic has 5,000 visits annually and provides people with routine health care and prescription drug coverage at NO cost! Stemilt became the first tree fruit company to fully certify its operations through Equitable Food Initiative and their Responsibly Grown, Farmworker Assured program. This provides third-party certification

that Stemilt orchards and warehouses meet over 300 rigorous standards for food safety, integrated pest management, and responsible labor practices.

West was the president of the Washington Horticulture Association. He served on the Eastern Washington Advisory Council to Governor Christine Gregoire from 2008 to 2013. And in 2012 was recognized by the Washington State Commission on Hispanic Affairs with the Community Collaboration Award. He serves on the Washington Apple Commission board and is the former board chair member for the Mission Ridge Ski Team. In 2016, West was appointed by the Federal Reserve Bank of San Francisco to the Seattle Branch Board of Directors. He was appointed to provide insights on his respective business sector and offer observations on the regional economy. West has continued the legacy of giving at Stemilt by supporting the Washington Apple Education Foundation with over \$100,000 in scholarships annually, including a full-ride scholarship that honors his late grandfather. West aspires to break the cycle of poverty through agriculture by providing meaningful and steady work that transforms lives while growing healthy and delicious fruit.







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Jones & Jones, Betts Funeral
Home
Josh & Sarah Mayr
Joy Thomas
Julie Kuntz
Katie Handley
Kenny Robinson
Keyhole Security
Kiwanis Pancake Breakfast
Kristin Kenoyer
Mary Willette
Matt & Sarah Smeller
Mikael Gavin
Mike & Jenny Vannier

Mike & JoAnn Walker
Mountain Springs Lodge
Music Theatre of Wenatchee
Northwest Wholesale
Numerica Credit Union
Ogden, Murphy, Wallace
Orchard Corset
Pam VanWinkle
Pat Neumann
Patti Cartmill
Paul & Camille Jackson
Peet Plumbing
Rich & Pat Lynn
Rocky Reach Dam Tour
Rolfe & Pat Ogle
Ron & Kathy Berschauer
Ryan Winn
Sally Vradenburg In Memory
of Gale Vradenburg
Sandy Pollock
Scott Pearl
Shannon Ites

Shayla Tiffany
Smithson Insurance Services,
Inc
Smitty's Pancake House
South
Standard Paint & Flooring
Steve & Tammy DeCamp
Stifel Nicolaus
Stones Gastropub
Sue Gavin
Susan Mullen
The Wenatchee Downtown
Kiwanis
Theresa Ogan
Thomas & Karlee Stanford
Tim & Cindy Seyster
Tom & Connie VanWell
Tom & Leah Robbins
Tom Clark
Tom Paul
Tony & Luanne Warren
Tour D Bloom

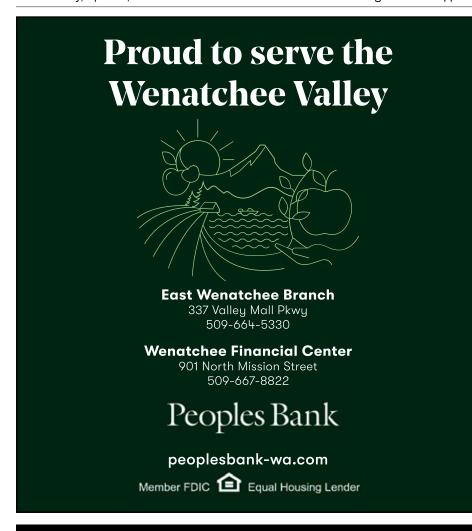
Tracie Miland
Trina Damish DeCamp
Two Rivers Medieval Faire
Van Doren Sales
Vintage Grace Market
Willard & Cathy Rixey
Watermill Winery On The Ave
Wenatchee Confluence Health
Run
Wenatchee Valley Museum
and Cultural Center
Wenatchee Sunrise RotaryRoad Apple Roulette
Western Market
Wok About Grill

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2024 Leman Johnson Award

Annually the Apple Blossom Festival Board of Directors presents an award in memory of Mr. Leman Johnson to honor his exceptional volunteerism. This award is the most prestigious award the Apple Blossom Festival presents, and it celebrates the true volunteer spirit. This award was created in 1983!

DARYL FERGUSON

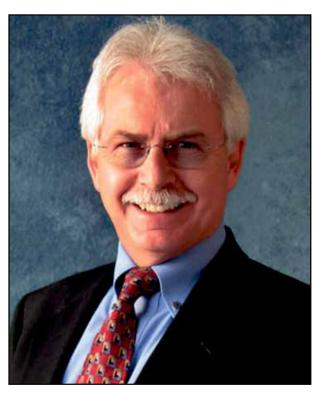
Daryl grew up in Twisp where his father, Ralph, served as the mayor for many years modeling volunteerism and small-town pride. He instilled in Daryl a lifelong passion for community service. In his teen years, Daryl was a volunteer firefighter, and as a young adult, he moved to Pateros to start his career in Insurance where he quickly and wholeheartedly planned and oversaw the town's Founders Day events. He procured vendors, set up booths, arranged the events, and did all he could to ensure "fun was had by all". His first son, Jason, was born and you would often see him running alongside his Dad or riding on a float, truck, or tractor in the parade.

Daryl then moved to Chelan and split his time between Wenatchee, and the Lake Life. His second and third children, Preston and Lauren, were born and began attending Apple Blossom parades as infants. Daryl joined the Apple Blossom Board in 1995 and chaired the Jewelry, Clothing, and the Pre-Parade Show. While volunteering for the Pre-Parade Show, Grand Parade Chairman Greg Eastman invited Daryl to assist him. Daryl "helped out" with the Parade every year until he became the official Chair in 2005. Daryl is one of Apple Blossom Festival's longest running Chairpeople and 2024 will mark his 20th year. Daryl has helped out with the Manson Parade for the past 9 years and the Spokane Lilac Festival Parade for the for 2 years. Daryl's children rode in every youth parade on bikes, wagons, floats, cars, and trucks! Apple Blossom has always been a core component of the Ferguson Family, there was never a doubt that his daughter Lauren would embrace her Dad's love of the festival and was crowned as a Junior Royalty Princess and later as a Princess in the 2010 Apple Blossom Court.

2023 Spirit Of Ernst and Susan Wagner Award

The Spirit of Ernst & Susan Wagner award began in 2019 and is presented each year during the Washington State Apple Blossom Festival.

This award was established to honor individuals, businesses, non profits or service clubs that have given back to our community to make it a better place to live.



GENE SHARRATT

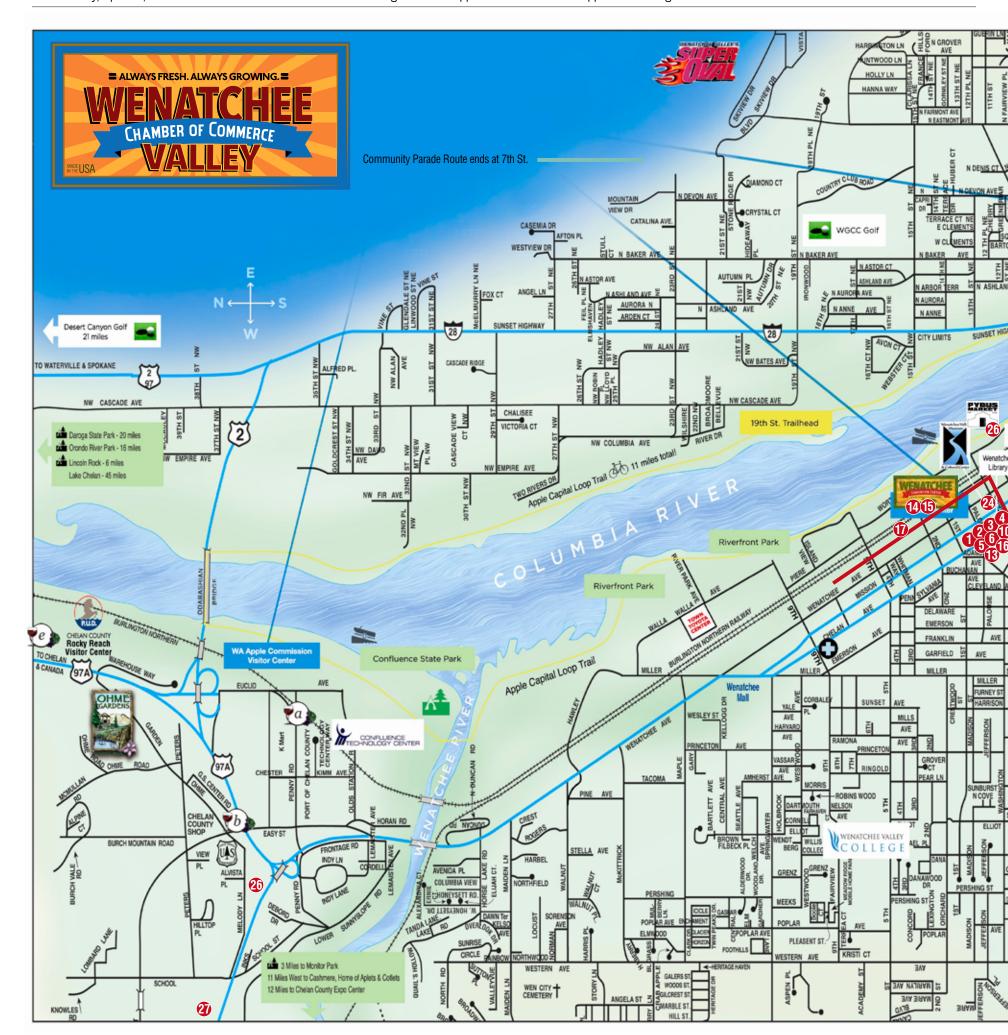
Dr. Gene Sharratt served 30 years as a K-12 teacher, principal, school superintendent, and superintendent of the North Central Educational Service District. This experience included roles in Washington, Alaska and Norway. Under Gene's leadership, the NCESD grew into one of the most highly regarded educational institutions in the state.

Just a few of the valued community institutions that Gene helped to establish as Superintendent of the ESD include: the Festival of Trees, the Kids First campaign, the Wenatchee Technology Skills Center, and the Confluence Technology Center, and our own nationally recognized Mariachi Northwest Festival.

Having served as a paratrooper in Vietnam, a project that was very close to Gene's heart was the Honor by Listening campaign, where students interviewed veterans of World War II. Gene and others organized the Vietnam POW "Return with Honor" visit and interviews, resulting in the book, "Return with Honor." Gene was also responsible for Intermountain AmeriCorps' volunteers, who tutored children in 29 districts, including our valley.

After retiring from the ESD Dr. Sharratt spent ten years as a clinical assistant and associate college professor for Washington State University. He then spent three years on Governor Inslee's Cabinet as Executive Director of the Washington Student Achievement Council. The Council is the lead state agency bringing together all sectors of the state's education system to improve access, attainment, and postsecondary outcomes for all Washingtonians. Dr. Sharratt has published numerous articles in professional journals and magazines.

Gene is the author of "Keeping on your Feet," an inspirational book of how to overcome challenges in a positive and healthy manner. He is the past president of the Washington Educational Research Association. Dr. Sharratt latest campaign is Kindness Counts North Central Washington, with a goal: To inspire, recognize and contribute to 2,023 acts of kindness in our area!



Schedule of Events

APRIL 25-MAY 5, 2024

REMINDER — NO DOGS IN THE PARK APRIL 25-MAY 5, 2024 (City Ordinance, Wenatchee Municipal Code 5.28.090)

1. Official Festival Art Print Contest

Accepting submissions now through July 12, 2024
Requirements: (1) Must be a 16x20 (landscape or portrait orientation), (2) Oil, acrylic, water color, or pastel on canvas, (3) Do not frame, (4) Must be a resident of Chelan or Douglas County, (5)

Previous year winner may not compete for the 2 following years.

The Washington State Apple Blossom Festival is seeking submissions for our annual Art Print! The Festival will have first dibs to purchase original art. Winning Artist will ride in the Stemilt Grand Parade and sign all prints for Apple Blossom.

2. Art 4 Kidz Submission Days Sponsored by:



Dates: April 18-20, 2024

Location: Apple Blossom Office, Downstairs – 2 South Chelan Avenue in Wenatchee Drop Off Times: April 18 and 19 from 3:00pm - 5:30pm or April 20 from 10:00am – 1:00pm Categories: 2-Dimensional Black & White (charcoal, pencil, india ink, etc.) [2nd-12th grade], 2-Dimensional Color (pastels, watercolor, colored pencil, etc.) [2nd-12th grade], 3-Dimensional Mixed-Media (mobiles, paper mache, clay, sculptures, etc.) [2nd-12th grade], Photography [6th-12th grade], 2D/3D Digital Art [6th-12th grade], and Kindergarten/1st Grade (all entries) Award Winner Announcement: Award Winners will be announced Sunday, April 28 @ 12:30pm on the GESA Credit Union Entertainment Stage! Enter any artwork you have created throughout the school year! What a great way to showcase the best youth artistic talent in the Wenatchee Valley! Art 4 Kidz is an opportunity for youth, grades K to 12th, to enter their artwork in different categories. The artwork may be any art the student has created within the last year. All entries will be displayed on the Apple Riossom Websitel Co to www.appleblossom.org for applications! on the Apple Blossom Website! Go to www.appleblossom.org for applications!

3. Food Fair at Memorial Park Dates: April 25 – May 5, 2024

Location: Memorial Park - Orondo Street and South Chelan Avenue in Wenatchee

Time: 11:00am-8:00pm (some vendors may choose to stay open later!)

Vendors: See page 5 for a full vendor list!

A DELICIOUS part of the Apple Blossom Festival is the Food Fair in Memorial Park! From lunch through dinner, many tasty treats satisfy the appetite and help make meal plans during Festival a snap! With Entertainment during the lunch and dinner hours, the Food Fair in Memorial Park is THE place to be!!!!!

4. GESA Credit Union Entertainment Stage at Memorial Park



Dates : April 25 – May 5, 2024 Location : Memorial Park – Orondo Street and South Chelan Avenue in Wenatchee

Time: During lunch and dinner hours, and all day on weekends

Schedule: See page 4 for a full Entertainment Schedule
Soak up LIVE MUSIC while you fill your tummy with food from one of our many food vendors in
the park or enjoy drinks from the Blossoms and Brews Beer Garden. The Entertainment Stage will feature music from local, regional, and nation-wide artists!!!

5. Blossoms & Brews Beer Garden



Dates: April 25 – May 5, 2024 Location: Memorial Park – Orondo Street and South Chelan Avenue in Wenatchee Time: Open DAILY during Festival – Monday-Thursday 4:00pm – end of music, and Friday-Sunday

12:00pm – end of music

Cover Charge (21+ only): \$2 Sunday-Thursday, \$3 Fridays & Saturdays. No Cover Charge Monday or the last Sunday (May 5)

Join us EVERY DAY of the Festival in the Blossoms and Brews Beer Garden for GREAT DRINKS and MUSIC from the Gesa Entertainment Stage in Memorial Park!!! You can also grab a bite to eat and bring it with you to enjoy your beverage from one of the many food vendors in the park! MUST BE 21+ TO ENTÉR BEER GARDEN

6. Chief for a Day

Date: April 25

Location : GESA Credit Union Entertainment Stage in Memorial Park - Orondo Street and South

Chelan Avenue in Wenatchee Time: 12:10 – 1:00pm

Chief for a Day is an opportunity to celebrate the lives of chronically and/or terminally ill children from our area. The purpose of the Chief for a Day Program is to create partners between local, state, and federal law enforcement agencies, hospitals, and the community to provide a day of special attention to chronically ill children. Each child is selected and sponsored by a law enforcement agency. The children, or "Little Chiefs", are provided with tailored law enforcement uniforms matching their sponsoring agencies, including badges and are honorary sworn into office for a day!

7. Funtastic Shows Carnival

FUNTASTIC

Dates: April 26th - May 5th, 2024

Location: Sportsmans Warehouse Parking Lot at the Wenatchee Valley Mall

Time: Monday-Thursday from 3:00–10:00pm, Saturday from 12:00–10:00 pm, and Sunday from

1:00-10:00 pm

Wristband Night: "Pay One Price Night" – Tuesday, April 30th ONLY. \$60.00 for one wristband (includes 4 free games). SOLD TUESDAY ONLY from opening (3:00pm)-8:00pm. Wristbands end promptly at 10:00pm

Cost : (Ride and Game Tickets are available @ the door only ... all rides take 10-11 tickets each) — CASH : 34 tickets for \$20, 68 tickets for \$40, 120 tickets for \$60, 250 tickets for \$115. CREDIT CARD : 34 tickets for \$21. 68 tickets for \$41. 120 tickets for \$62, 250 tickets for \$117

The Festival is very proud to have America's seventh largest carnival, Funtastic Shows, participate in its annual event. Come and experience the thrill and excitement of the Funtastic Shows Carnival. Rides of every kind (approx. 25!), thrills, a dazzle of bright, whirling lights, music, good food, and games for all age groups!! Funtastic Shows is one of the safest, cleanest, most widely respected carnivals in the West

8. Wenatchee Valley Color Rush

Hosted by





Date: Saturday April 27, 2024

Location: Triangle Park - Cherry Street and Orondo Avenue

Start Time and Route: 8:30 am, start line @ CVCH Parking Lot (600 Orondo Ave, Wenatchee), and

ends @ /th Street

Cost: \$40.00 for individual tickets ages 18+, \$25.00 for youth tickets for ages 2-17, and kids under

Join SAGE and the Chelan-Douglas CASA Program for their 3rd annual Wenatchee Valley Color Rush right before the 2024 Tekni-Plex Youth Parade!

9. Tekni-Plex Youth Parade

TEKNIPLEX

Materials Science Solutions

Date: Saturday April 27, 2024

Staging Area: Triangle Park - Cherry Street and Orondo Avenue

Parade Route: Starts at Triangle Park, down Orondo, left on Mission, ends at Fifth and Mission

Time: 11:00ar

Join us along Orondo Avenue for this community event! The Festival's Youth Parade is one of the only parades in the state to feature so many of Washington's youngsters. Over 4,500 children ages 14 and under (and some who are just young at heart) participate in this celebration!

10. Pepsi-Cola Youth Day



Date: Sunday April 28, 2024

Location: Memorial Park - Orondo Street and South Chelan Avenue in Wenatchee

Time: 11:00am – 3:00pm (FREE)

Youth Day is always one of the highlights of the Washington State Apple Blossom Festival. Great performances and activities from over 40 local vendors JUST FOR KIDS!

11. Be Well - Stay Well! A Festival of Health On El Día Del Niño



HEALTH and Parque Padrinos

Date: Sunday April 28, 2024

Location: Methow Park – 420 Methow Street in Wenatchee

Time: 2:00 – 6:00pm

Cost : Free

Confluence Health invites you to the 3rd annual Be Well-Stay Well Community Health Fair. This free event is open to the public and will host a wide variety of activities for the whole family including health and wellness booths, live music, games, exciting giveaways, and an interactive kid zone. Appointment scheduling, vaccinations, and screenings will also be available upon request. Confluence is excited to be partnering with Parque Padrinos along with many locally based organizations to bring you this event entirely FREE and open to EVERYONE.

The event will include a wide assortment of activities: performances by Parque Padrinos' folkloric dance & mariachi groups, Wenatchee Valley College Bailadores Orgullo de Mexico, Wenatchee School District folkloric dance group, Zumba presentations, soccer drills, prizes, cooking demonstrations, and even a visit with the Apple Blossom Royalty!

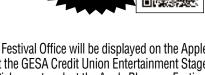
12. Art 4 Kidz Award Winners Announcement





Location: GESA Credit Union Entertainment Stage in Memorial Park – Orondo Street and South Chelan

Time: 12:30pm



all artwork

All entries submitted April 18-20 to the Apple Blossom Festival Office will be displayed on the Apple Blossom website (www.appleblossom.org). Meet us at the GESA Credit Union Entertainment Stage as we announce the award winners in each category! Pick up artwork at the Apple Blossom Festival Office (downstairs) @ 2 South Chelan Avenue in Wenatchee from 9:00am – 5:00 pm from April 28 (after awards announcement) - May 20

13. Funnel Cake Eating Contest



Date: Sunday April 28, 2024

Time: 12:30pm

Location: GESA Credit Union Entertainment Stage in Memorial Park – Orondo Street and South Chelan Applications: Entry forms will be taken beginning at 11am on day of contest. MAX 8 TEAMS PER DIVISION ACCEPTED! FIRST COME FIRST SERVE. Entry forms will also be available behind the Entertainment Stage in Memorial Park the morning of the Funnel Cake Eating Contest from 11:00am - 12:15pm. Cut off for entry is 12:15pm on day of contest. Participants will check in behind the Entertainment Stage.

It's food fair time! And that means one thing and one thing only — it's time to line up for a funnel cake at the Cakes for College booth where all profits support college scholarships for students from Wenatchee, Eastmont and Cashmere. Skip the line this year and get a funnel cake for FREE! Separate divisions for Grade School, Middle School and High School (three age divisions; 4th & 5th grade girls/boys, 6th- 8th grade girls/boys and 9th-12th grade girls/boys ... must have parent signature). Even if you lose you still WIN!

14. All Service Club & Community Luncheon GOODFELLOW BROS.

ESTABLISHED 1921

Date: Wednesday May 1, 2024

Location: Wenatchee Convention Center Grand Ballroom – 121 North Wenatchee Avenue in Wenatchee

Time: Doors open at 11:30am, and the program runs from 12:00 – 2:00pm

Tickets: (open to the public) \$28/ticket. Available at the Festival Office or online at appleblossom.org Keynote Speaker: Jen Mueller

Join us for an afternoon honoring our 2024 Apple Citizen of the Year, Grand Marshal & Keynote Speaker, and community leaders.

15. Apple Blossom Musical "Grease"

Music Theatre of Wenatchee

Performances: May 1-4 & 8-11, 2024 at 7:30 pm Matinees : May 5 & 11, 2024 at 2:00 pm

Location: Numerica Performing Arts Center – 123 North Wenatchee Avenue in Wenatchee Tickets: Numerica PAC Box Office – 123 N Wenatchee Avenue in Wenatchee, online at www.

numericapac.org, or by phone at 509-663-ARTS

Cost: \$34/Ticket

The Apple Blossom Musical is back for 2024! Music Theatre of Wenatchee and the Numerica Performing Arts center are teaming up to present a magical extravaganza in May, 2024. Here is Rydell High's senior class of 1959: duck-tailed, hot-rodding "Burger Palace Boys" and their gumsnapping, hip-shaking "Pink Ladies" in bobby sox and pedal pushers, evoking the look and sound of the 1950s in this rollicking musical. Head "greaser" Danny Zuko and new (good) girl Sandy Dumbrowski try to relive the high romance of their "Summer Nights" as the rest of the gang sings and dances its way through such songs as "Greased Lightnin'," "It's Raining on Prom Night," "Alone at the Drive-In Movie" recalling the music of Buddy Holly, Little Richard, and Elvis Presley that became the soundtrack of a generation. An eight-year run on Broadway and two subsequent revivals, along with innumerable school and community productions place Grease among the world's most popular musicals.

16. Annual Arts & Crafts Fair

Dates: Friday May 3 - Sunday May 5, 2024

Location: Memorial Park - Orondo Street and South Chelan Avenue in Wenatchee

Time: Friday and Saturday from 10:00am - 7:00 pm and Sunday from 11:00am - 5:00pm

Wander through Memorial Park and join over 100 talented artists, musicians, and crafters from throughout the Northwest at the Annual Juried Arts & Crafts Fair. Festival volunteers will be on hand during the three-day fair to answer your questions and display this year's Festival souvenirs including t-shirts, sweatshirts, youth apparel, hats, booster pins, art prints, and much more!

17. Tour de Bloom



Date: Dates: Friday May 3 - Sunday May 5, 2024

Welcome riders! Wenatchee Valley Velo Club extends a huge welcome to the 2024 Wenatchee Valley Brewing Tour de Bloom Stage Race! The Tour de Bloom Stage Race is a three-day, four race cycling event in and around the Wenatchee Valley. Professional and amateur racers converge in our valley for an EPIC weekend of racing. While all stages are open to spectators, the Saturday Criterium race downtown is particularly spectator friendly. You don't want to miss this high speed spectacle! Races take place from 3-10pm in the historic downtown Wenatchee featuring a beer garden, food vendors, commentating and music! All races are open to spectators and we invite you to join in on the good times! For details on when and where the other stages take place, go to www. tourdebloom.com/stages

18. Classy Chassis Parade & Car Show

Organized by The City of East Wenatchee Sponsored by:



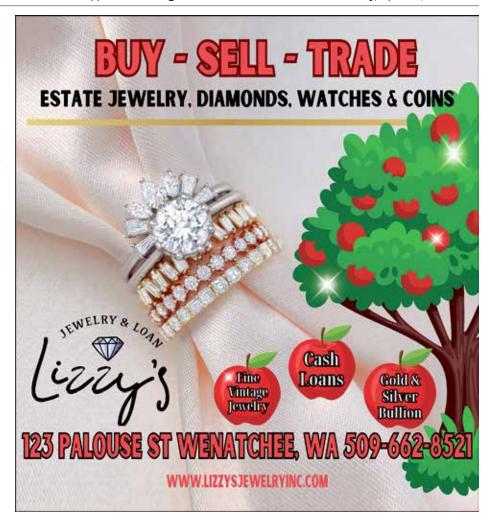
Date: Parade is Friday, May 3 and the Car Show is Saturday May 4, 2024

Parade Route: Beginning on Grant Road and N. Georgia, and continuing along Valley Mall Parkway until ending @ 11th Street in East Wenatchee

Car Show: Eastmont Community Park – 255 North Georgia Avenue

Time: Parade 6:00pm (May 3) and Car Show 12:00 – 4:00pm (May 4)

The Classy Chassis Parade has become an Apple Blossom weekend favorite, so you'll want to claim your spot on the parade route early for this 6:00pm (May 3) Friday night event! Then sit back and enjoy the view ... everything from old to new! After the parade, from 8-10pm at Gateway Park, there will be Dancing in the Street with a live band, Beer Garden, Food Vendors and a free, family friendly concert at Gateway Park! The 800 block of Valley Mall Parkway will remain closed for a small Show & Shine event while the band plays. For those desiring to get a more up close and personal view of some of the "Classy Chassis" the Classy Chassis Car Show is the place to be on Saturday, May 4! Check-in will begin at 9am with festivities in full swing by noon. In addition to good food and great music, you won't want to miss the Awards Ceremony at 4:00pm.





19. 62nd Annual Downtown Kiwanis Pancake Breakfast



Hosted by Wenatchee Downtown Kiwanis

Date: Saturday May 4, 2024

Location: Wenatchee High School Apple Bowl Concession Area

Time: 6:00 - 10:30am

Tickets: In advance, tickets are \$8.00 for adults, and children 6 and under eat free! At the gate, tickets are \$10.00. Tickets are available at the Apple Blossom Festival Office, from any Downtown Kiwanis member, or at the gate.

Wenatchee Downtown Kiwanis brings you it's annual Apple Blossom ALL YOU CAN EAT Pancake Breakfast! Breakfast features pancakes, scrambled eggs, several toppings and coffee and juice. Come and enjoy an all-you-can-eat pancake breakfast whipped up by our own Wenatchee Downtown Kiwanis. A pre-parade tradition for over 60 years!

20. Apple Blossom Run



Confluence Ballard Ambulance

Date: Saturday May 4, 2024

Run Route: Race starts at the crosswalk of Cherry and Orondo Streets (Staging at the Wenathcee

High School Apple Bowl) & will go along the Parade Route to Riverfront Park Race Day Times: 8:00-9:20am "Race Day Registration" for runners who haven't pre-registered and picked up their packets.

9:20: Pre-race Announcements for all races
9:40: Race Starts (10K and 5K, followed by 2K)
Registration: registration includes chipped timing and a fun commemorative shirt. Choose between the Kids 2K (for grades 1-8), the 5K Walk, or the 5 or 10K Runs.
Cost: Kids 2K (grades 1-8) is free, the 5K Walk and the 5K or 10K Runs are \$20 (\$25 on Race Day)
Packet Pickup: Drive-through packet pickup will be held on Friday, May 3rd from 9:00am-6:00pm
© Fuller Street Drive-through located next to the CWH Rehab busing (next to the bus stop). If you are local, we encourage you to pick up your packet on Friday. You can also have a friend or family member pick it up for you.

Join us for this year's Apple Blossom Run, a community event sponsored by Confluence Health and Ballard Ambulance for 30+ years to promote health and wellness in the community! The Apple Blossom Run is part of the annual Apple Blossom Festival in Wenatchee, Washington. While our 2.1 (Kid's Race), 5K and 10k runs are all about having fun, we also focus on promoting a healthy lifestyle. More than half of our participants are first-time 5K runners and the event is centered around improving health and wellness in our communities. We hope that The Apple Blossom Run will be able to act as a catalyst for our participants to live an active, healthy lifestyle!

21. 3rd Annual Road Apple Roulette





Date: Saturday May 4, 2024

Location: Along the Stemilt Grand Parade Route

Time : 11:00am – 2:00pm Raffle Tickets : \$5 each, being sold at Wenatchee Sunrise Rotary or at the Apple Blossom Festival

Office. Must be 18 or over to participate.

Raffle Drawing: Saturday, May 4 @ 3:00pm on the GESA Entertainment Stage in Memorial Park.

Winners need not be present to win.

The Wenatchee Sunrise Rotary in conjuction with Building NCW will be hosting their 3rd annual Road Apple Roulette. When the selected group of horses reach a designated area, the section that is hit by the first horse droppings will be deemed the winning section. One winner will then be drawn from the "winning" section, and award that person the grand prize of \$10,000. We will also award four \$500 prizes, one for each of the other four sections. Last year's proceeds benefitted the following programs: The Bruce Hotel, Sister Connection, Challenge Scholarship Program, Pybus Foundation, Polio Foundation, and the Wenatchee Applarians.

22. Stemilt Grand Parade



Date: Saturday May 4, 2024

Staging Area: Cherry, Miller and Russell Streets and Millerdale Ave.

Parade Route: Starts @ Cherry and Fuller Streets, down Orondo, left on Wenatchee Avenue, and ends @ Seventh

Time: 11:00am

Live Stream: Tune in LIVE on NCWLIFE and also on LocalTel ch. 12, Charter ch. 19, over-the-air 47.1 BLEACHER SEATING ALONG PARADE ROUTE: Free 6-bleacher seating will be available, first-comefirst-serve, in front of KPQ Studio on Wenatchee Ave! Featuring live parade broadcasting by Allie White with KW3.

The cannon sounds promptly at 11am on to announce the 105th Washington State Apple Blossom Festival Stemilt Grand Parade. Bands from throughout the Northwest join with the many colorful floats and proud-stepping equestrian units to make this one of Washington's grandest parades. Dignitaries from many of Northwest Festivals, as well as local and state legislators join in to enjoy the Greater Wenatchee Valley at springtime!

23. Red Apple Flyers Annual Apple Blossom Airshow Date: Saturday May 4, 2024

Location: American Aero Modelers Radio Control Club - 5201 4th Street SE, East Wenatchee

Time: After Grand Parade (weather permitting)

They have a flight simulator in the clubhouse, and a trainer with instructors on hand if anyone would like to learn to fly. This is one of many events the Red Apple Flyers participate in or host throughout the year!

24. Lions Youth Exchange Dinner Auction

Date: Saturday May 4, 2024

Location: Wenatchee Valley Museum - 127 S Mission St Wenatchee

Time: 5:00-8:00pm

Tickets: \$30.00 at the door, or call ahead (509) 910-7777

Come join Lions Youth Exchange for an immersive experience of international travel. Enjoy delicious cuisiné and entertainment. All proceeds go to the MD19 Lions Youth Exchange foundation to help students become global citizens.

25. Annual Apple Blossom Golf Tournament

Hosted by Washington Trust Bank Date : Friday May 10, 2024

Location: Highlander Golf Course – 2920 8th Street SE in East Wenatchee
Registration Details: Contact the Festival Office (509) 662-3616
On Friday, May 10 the Apple Blossom Festival is holding our Annual Golf Tournament, sponsored by Washington Trust Bank! You can look forward to good conversations, fun contests, awesome prizes, and - of course - GREAT golf!!!! This tournament, taking place at the Highlander Golf Course in East Wenatchee, is one of the best tournaments in the Northwest! Go to www.appleblossom.org to sign up.

26. Vintage Grace Market Hosted by Women of the Well



Date : Saturday May 11, 2024 Location : Grace City Church – 277 Melody Lane in Wenatchee Time : 9:00am–4:00pm

Cost: Free

This one-day event (always held on the Saturday of Mother's Day weekend) is a true celebration of creativity, artistry, and salvage. Fun for the whole family! Vintage Grace Market is a down-home, joy-filled event for local antique curators and regional makers to share their best treasures with the whole community! Join us for this unique vintage market full of antique finds and curated creations. Peruse OVER 45 VENDORS from the region! From antique pieces (complete with chippy paint and perfect patina!) to beautiful jewelry to hand-poured candles to spring plant starts AND everything in between, our market has a little something for everyone...and the perfect opportunity to find that special item for the mothers in your life. Come for the antiques, salvaged goods, repurposed decor, handmade items, food trucks, coffee, pastries, and SO MUCH more!

27. Two Rivers Medieval Faire



Date: May 11-12

Location: Chelan County Expo Center (5700 Westcott Drive, Cashmere)
Time: 10:00am–6:00pm on Saturday, and 10:00am-4:00pm on Sunday
Cost: \$10 for Children and Seniors, \$15 for adults, weekend and family passes available. Purchase tickets at the ticket booth at the Chelan County Expo Center

Two Rivers Medieval Faire is an entertaining and educational event showcasing performances and merchants plucked from medieval history. Experience the magic and wonder of the medieval faire with us. Our 15th year promises to be full of excitement, education, and fun for all. Come and discover the enchanting world of the past and make memories that will last a lifetime.

From fostering community to supporting youth sports in the Wenatchee Valley, Town Auto Group is changing lives with contributions and support to over 200 regional organizations.

Learn about our company's values, employee-centric culture, and the rewarding experiences of those who contribute to making Town Auto Group an outstanding place to work in the valley.

Join us in celebrating the synergy of community and career at Town Auto Group.

We this Town!

Desde formentar la comunidad hasta apoyar los deportes juveniles en el Valle de Wenatchee, Town Auto Group está cambiando vidas con contribuciones y apoyo a más de 200 organizaciones regionales. Conoce los valores de nuestra empresa, nuestra cultura centrada en los empleados y las experiencias gratificantes de quienes contribuyen a hacer de Town Auto Group un lugar excepcional para trabajar en el valle. Únete a nosotros para celebrar la sinergia entre la comunidad y la carrera en Town Auto Group.

¡Amamos 💚 esta ciudad!



Watch the truly heartwarming story of Simon from Town Auto Group!

¡Mira la verdaderamente conmovedora historia de Simon de Town Auto Group!



2024 Art Print

The Art Print has been a part of the Festival since 1992.



Nicki Isaacson, a Wenatchee watercolorist, began pursuing her passion for art 20 years ago after her three children had grown. Now, having retired from a nursing career of more than 30 years, she is enjoying uninterrupted time with her brushes, capturing the captivating details of nature on paper. A native of Bellingham who grew up in Kirkland, Nicki fell in love with the Wenatchee Valley as a child visiting her grandparents, whose home was surrounded by an orchard at the base of Saddlerock. She remembers the scrumptious smells drifting from the fruits. She loved Wenatchee's desert climate, its distinct seasons and its proximity to the Columbia River, Lake Chelan, walking paths and wilderness. "Wenatchee seemed perfect," she said. When she began applying for nursing jobs after college, she headed east.

Nicki's work these days focuses mostly on flowers, fruits, vegetables and birds. Nicki, whose grandmother was an artist, shares her passion for art with her brother, John Gregor, an accomplished painter in Beaufort, S.C. The two talk frequently, texting photos of work in progress for suggestions and moral support. When she isn't painting, Nicki spends time with her family: 11 grandchildren! Nicki is a member of the Wenatchee Watercolor Society and the Two Rivers Art Gallery, where she has served on the board. She was a featured artist in 2014, 2017 and October 2023. In 2015, Nicki was named artist for the annual Apple Blossom Festival. One of her paintings was also chosen for the 2016 Pybus Market poster, and in January 2023, she was featured artist at Pybus Market Art Alley.

Purchase your print in the merchandise booth or online at appleblossom.org

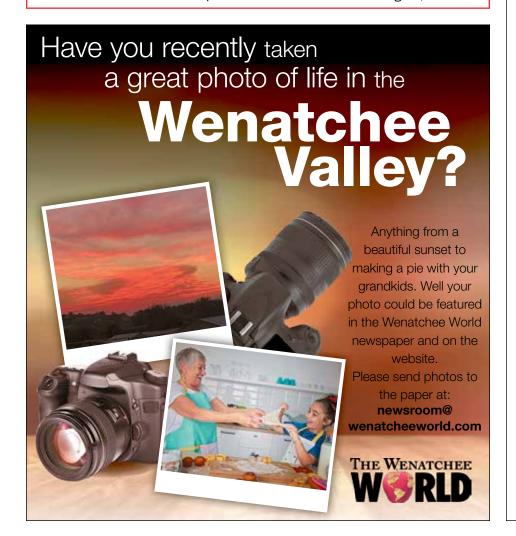
14" x 11" CANVAS : \$50 20" x 16" CANVAS : \$65



BY ARTIST NICKI ISAACSON



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LET'S KEEP WENATCHEE GREEN AND GROWING!

WM and Stemilt Organic Recycling Center (SORC) are working together to keep our community green. You can help!

Sign up for curbside green waste collection from WM. Put leaves, grass clippings, garden and yard debris in your yard waste cart and set it at the curb on collection day. WM will take it to SORC.

877-466-4668 • wmnorthwest.com/wenatchee wmnorthwest.com/eastwenatchee



Bring your green waste to SORC

1885 S. Wenatchee Ave. Open Monday – Friday, 9 am to 5 pm Saturday, 9 am – 4 pm

509-888-8600 • **f** SORCWenatchee

With your help, WM and SORC are keeping green waste out of landfills and creating the highest quality, nutrient-rich soil for future generations of local farmers. Compost is also available for sale!





Souvenir Booster Pin

The Festival has been producing and selling booster pins since 1920. Get yours today!



Actual Size: 1 x 1.25 inches

WHERE TO PURCHASE: The Festival Office 2 S. Chelan Apple Blossom Festival Booth in Memorial Park



Thank You

Thank you to all the following Apple Blossom Festival chairpeople for all their hard work and dedication to the Festival events and activities - for without them, the Festival would not be as wonderfully successful as it is:

Kelly AtwoodArts & Crafts
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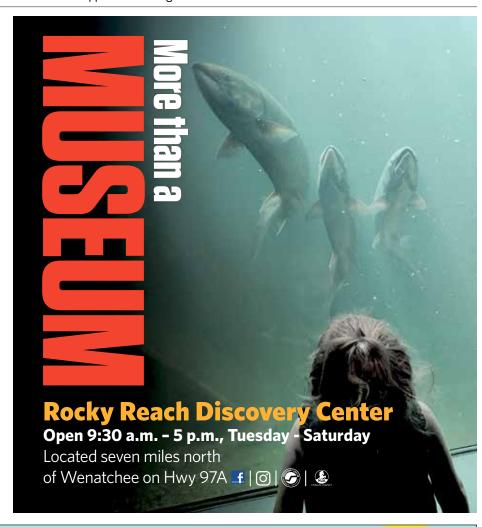
www.SAVMART.net Limited to stock on hand Prices good thru 4/23/2024

Garden Center

Open 7 Days a Week 9-5:30









Royalty Coach

The Royalty & Chaperones would like to thank Sangster Motors for donating the Royal Coach: A 2024 GMC Acadia. This year's beautiful vehicle was presented to the Royalty at the Selection Pageant in February, and transports them in comfort and style to over 180 appearances during their reign. The Festival invites everyone to stop by and visit the staff at Sangster Motors.



Sponsored by



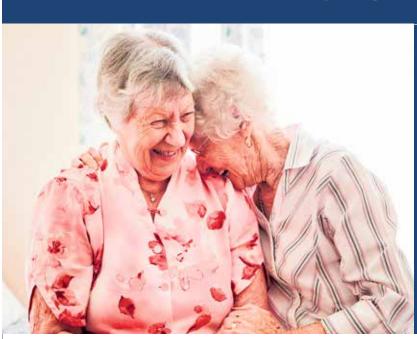
Volunteers

The Apple Blossom Festival would not continue year after year without the support of our 500+ volunteers. A big thank you to People Banks for sponsoring the t-shirts for our volunteers.

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Celebrate Life at Every Age



Prestige Senior Living At Prestige Senior Living at Colonial Vista and Prestige Senior Living at East Wenatchee, we believe in celebrating all your special moments, big and small.

Rooted in a philosophy of promoting healthy, happy, and fulfilling living, our Celebrations lifestyle and wellness program helps our independent and assisted living residents explore different hobbies, passions, and skills to help you build a life you truly love at Prestige.

We are your dedicated partners in the journey of active aging. Contact our teams to schedule a visit, where you can learn more about celebrating life at every age.

Visit us online at prestigecare.com/colonialvista or prestigecare.com/eastwenatchee

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Prestige Senior Living at East Wenatchee

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Sangster Motors is proud to support the Apple Blossom Festival

April 25th through May 5th









Help Keep Our Festival Green!



Compost and recycle your food and beverage items.

Be a part of our Festival's award-winning Towards Zero Waste program! When community volunteers are present at designated stations throughout the food fair and beer garden, simply deposit your recyclable items and leftover food in the labeled containers.

It's that easy!



Brought to you by:













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2024 Top 10 Candidates

The Top 10 Candidates spent the month of January being interviewed by radio and TV stations, touring many local businesses and attending speech, makeup, media and etiquette lessons in preparation for the 2024 Royalty Selection Pageant (held on Saturday, Feb. 10), sponsored by Cashmere Valley Bank, at the Numerica Performing Arts Center. \$31,000 in scholarships were awarded Pageant Night.



Ava Porter Daughter of Kristy Allen and Sean & Shelby Porter



Betsy Gomez-Aviles Daughter of Alberto Gomez & Celina Aviles (Most Photogenic Award)



Dania Cuevas Sandoval Daughter of Jose Luis & María Adriana Cuevas



Esty Gonzalez Daughter of Juan & Cristina Gonzalez (Congeniality Award)



Laurel Patterson Daughter of Libby Hickman and Carl Patterson (Most Original Speech Award)



Samantha Dodd Daughter of Greg & Karen Dodd (Community Involvement Award)



Catelyn Shearer Daughter of Jim & Christy Shearer

Huge thank you to Kristi Mayer and Susie Rodriguez with Feathered Hair Salon for doing all Candidate's Pageant hair, Alicia Turner (Alicia Turner Hair Designs) and Lindsey Rush for helping with Pageant makeup, and Stephannie Torres with Ever After Studios for helping with Top 10 makeup.

Look for these Candidates riding in the Stemilt Grand Parade on Saturday, May 4







2024 Prelim Candidates

The candidates with an E are from Eastmont School District, and the candidates with a W are from the Wenatchee School District. Names listed start top row, left to right.

Top Row L to R : Mayalani Ayon-Fernandez (W), Kaitlin Barrows (E), Wendy Castellanos-Bueno (W), Dania Cuevas-Sandoval (W), Samantha Dodd (E), Lexie Fennell (E)

Second Row L to R: Betsy Gomez-Aviles (W), Esty Gonzalez (E), Ashlyn Hambelton (W), Jenissa Hepton (W), Zoe Kleithal (E), Mariana Lopez (W)

Third Row L to R : Kylee Maytrychit (E), Ava Morales (E), Sophia Munro (E), Katelyn Murphy (W), Jocelyn Olson (E), Daisy Pablo (W)

Bottom Row L to R: Laurel Patterson (E), Abigail Perkins (W), Ava Porter (W), Catelyn Shearer (W), Ella Stimmel (E), Carys Williams (E)



L to R: Princess Lexie Fennell, Queen Ella Stimmel, and Princess Jenissa Hepton

2024 Royalty

Queen Ella Stimmel attends Eastmont High School. She is the daughter of Taylor & Leah Stimmel and has one sister, Adi, and one brother, Paysen. After graduation, Ella plans to attend BYU and get her degree in Business.

Princess Lexie Fennell attends Eastmont High School. She is the daughter of Dave & Heather Fennell and has one sister, Maggie. After graduation, Lexie plans to attend Central Washington University where she will be enrolled in their Professional Pilot Program.

Princess Jenissa Hepton attends Wenatchee High School. She is the daughter of Tiffany & Brad Savage, and Jeff & Heather Hepton and has one sister, Elizabeth. After graduation, Jenissa plans to attend Washington State University where she plans to pursue a major in Primary Education.

CHAPERONES

Photo by Parsons Photography. Royalty Gowns are donated by Anna's Creations. Hair by Kristi Mayer with Featherd Hair Salon. Makeup Stephannie Torres

Photo by Parsons Photography. Hair by Fiona Lawrence with Real Beauty Hair &

Nail Salon.





Ceci Wood

Jan Crollard

2024 Jr. Royalty

Queen Ruby attends The River Academy. She is the daughter of Kyle and Andrea Johnson and has one sister, Ella, and one brother, Noah. When Ruby grows up, she wants to be a Nurse or a Teacher.

Princess McKenzie attends Kenroy Elementary. She is the daughter of Adam and Dawn Prater and has one sister, Madilyn, and one brother, Grayson. When McKenzie grows up, she wants to be a Veterinarian.

Princess Ella attends Sunnyslope Elementary. She is the daughter of Kasey Grass and Kevin Grass and has one brother, Flynn. When Ella grows up, she wants to be a Writer, Singer and Actress.



L to R : Princess McKenzie Prater, Queen Ruby Johnson, and Princess Ella Grass

CHAPERONES





Terri Van Horn

Janna Goehner

Celebrating Agricultural Workers in Wenatchee



Karina Valencia Lopez's journey is quite the ride! From Colima, Mexico, to Michoacan, where she spent her childhood, and then making the leap to the U.S. in 2006. Her connection with agriculture goes way back to 2007 when she realized its potential as a stable source of income for her family. Seeing how secure they were in the field lit a fire in her to dive in herself. But Karina's story takes an unexpected turn in 2013 when she decided to pursue a career in barbering, especially to tide over the quieter winter months when agricultural work slows down. Despite her detour into the world of haircuts, her love for agriculture never wavered. It's both a practical choice and a genuine passion for her. Karina then enrolled in an agriculture class at Wenatchee Valley College to boost her skills and knowledge even further. That dedication to growth is seriously inspiring. Nowadays, she's killing it as a crew leader at Zirkle Fruit Company, nurturing those young trees like a pro. Karina plans to stick with agriculture as long as her health allows, proving that her dedication knows no bounds. Cheers to Karina for showing us what it means to truly love what you do!

El viaje de Karina Valencia López es todo un viaje. De Colima, México, a Michoacán, donde pasó su infancia, y luego dar el salto a los EE.UU. en 2006. Su relación con la agricultura se remonta a 2007, cuando se dio cuenta de su potencial como fuente estable de ingresos para su familia. Ver lo seguros que estaban en el campo encendió en ella el fuego para sumergirse en él. Pero la historia de Karina dio un giro inesperado en 2013, cuando decidió dedicarse a la barbería, sobre todo para pasar los meses más tranquilos del invierno, cuando el trabajo agrícola se ralentiza. A pesar de su desvío hacia el mundo de los cortes de pelo, su amor por la agricultura nunca flagueó. Para ella es una elección práctica y una auténtica pasión. Karina se matriculó en un curso de agricultura en el Wenatchee Valley College para mejorar aún más sus habilidades y conocimientos. Esa dedicación al crecimiento es realmente inspiradora. Hoy en día, está arrasando como jefa de equipo en Zirkle Fruit Company, cuidando esos jóvenes árboles como una profesional. Karina planea dedicarse a la agricultura mientras su salud se lo permita, demostrando que su dedicación no tiene límites. Salud a Karina por demostrarnos lo que significa amar de verdad lo que haces.

Cesar Ortiz moved to the U.S. from Mexico when he was just 11 and dove straight into the world of agriculture. Starting out as a laborer at Zirkle Fruit Company, he's now managing a whopping 420 acres of apples for Agrimacs Inc. Back in 2014, Cesar decided to up his game and enrolled in the Hispanic Orchard Employee Education Program (HOEEP), taught by Francisco Sarmiento and his son. He knew that expanding his skills was the key to moving up the ladder, and it sure paid off. Thanks to the program, he's now calling the shots as a manager. But here's the kicker - Cesar isn't stopping there. He's got his eyes set on even bigger goals, like becoming an Area Manager at Agrimacs Inc. If he wasn't knee-deep in apples, he'd be diving into construction or even electrician work to keep on learning and growing. His journey proves that with a bit of hard work and a whole lot of passion, anything is possible in the agriculture world.

César Ortiz se trasladó a Estados Unidos desde México cuando sólo tenía 11 años y se metió de lleno en el mundo de la agricultura. Empezó como jornalero en Zirkle Fruit Company y ahora gestiona la friolera de 420 acres de manzanas para Agrimacs Inc. En 2014, César decidió mejorar su juego y se inscribió en el Programa Hispano de Educación para Empleados de Huertos (HOEEP), impartido por Francisco Sarmiento y su hijo. Sabía que ampliar sus habilidades era la clave para ascender en el escalafón, y vaya si valió la pena. Gracias al programa, ahora manda como gerente. Pero lo mejor es que César no se detiene ahí. Tiene los ojos puestos en objetivos aún mayores, como convertirse en Director de Área de Agrimacs Inc. Si no estuviera metido de lleno en las manzanas, se dedicaría a la construcción o incluso a la electricidad para seguir aprendiendo y creciendo. Su trayectoria demuestra que, con un poco de trabajo duro y mucha pasión, todo es posible en el mundo de la agricultura.





Carina Zapata Nunez has quite the journey! Born in Prosser, WA, she made a move to Tijuana, B.C, Mexico, when she was just two years old. But in 2017, she found her way back to the U.S. and started out as a cherry packer before making the switch to working in a winery. It was at Wenatchee Valley College that Carina stumbled upon an Agriculture class in Spanish, and something clicked. Even though agriculture wasn't her first career choice, she saw the potential it held for stability and growth in the U.S. Now, she's rocking it as a wine tracker at Zirkle Fruit Company - Four Feathers Winery, finding real satisfaction in what she does. While she's happy with where she's at, she's always keeping an eye out for new opportunities, eager to keep growing both personally and professionally. Her story is a reminder that resilience and seizing opportunities can lead to some pretty amazing transformations.

Carina Zapata Núñez tiene todo un recorrido. Nacida en Prosser, WA, se mudó a Tijuana, B.C., México, cuando solo tenía dos años. Pero en 2017, encontró su camino de regreso a los EE.UU. y comenzó como empacadora de cerezas antes de hacer el cambio a trabajar en una bodega. Fue en el Wenatchee Valley College donde Carina se topó con una clase de Agricultura en español, y algo hizo clic. Aunque la agricultura no era su primera opción profesional, vio el potencial que tenía para la estabilidad y el crecimiento en Estados Unidos. En la actualidad, su trabajo en Zirkle Fruit Company – Four Feathers Winery, es una auténtica satisfacción. Aunque está contenta con su situación, siempre está atenta a nuevas oportunidades, deseosa de seguir creciendo personal y profesionalmente. Su historia nos recuerda que la resiliencia y el aprovechamiento de las oportunidades pueden conducir a transformaciones asombrosas.

